

April, 2021



Kia ora NAME members and everyone in our Media community,

It was wonderful to come together last week at the NAME conference to discuss all things media. A big thank you to the wonderful Hawkes Bay conference committee for hosting and putting on a fantastic conference. We are now on the lookout for a new region to host the 2023 conference - please let us know if you are keen to host.

We would also like to acknowledge the great conversations that are starting to occur online about the future of media and our next steps this year. NAME is really keen to have as many people as possible involved in order to further develop the association as well as promote the subject.

With this in mind there are two important things to share this week:

1. a summary of the AGM presentation that was presented at conference
2. information on the 2021 election for the executive and the committee

For those of you who could not attend the conference or who missed the AGM, the key points are:

- At the beginning of 2020, NAME Executive met with all the regional reps to discuss the NCEA review and possible professional learning opportunities for regions. The intention was for each region to identify areas for further development or support needed which would be funded by the Network of Expertise funding. Unfortunately, Covid19 and the lockdowns that occurred put a pause on this initiative. This initiative will be a focus again this year with professional learning opportunities to occur for each region by the end of the year.
- Due to the challenges of meeting up face to face last year, NAME was pleased to offer webinars in the second half of 2020 as a way to meet and offer professional learning. This initiative will continue in 2021 and NAME is

seeking people to present at these webinars so please get in contact if you are keen to present one this year.

- NAME advocated for Media Studies during last year's Level 1 review through completing a number of submissions, contacting key people in the ministry, creating and distributing a press release to our community, universities, other associations and key media organisations and ensuring there was media representation on as many groups as possible. This continues to be a major focus for NAME this year and we look forward to more people involved in our continued fight for Media.
- NAME was pleased to use some of the Network of Expertise funding this year to create a set of practice exams for 2021 - watch this space for when they will be made available online.
- The focus for this year is on three areas: advocacy (particularly around the review), professional learning (as stated above) and creating a sustainable subject association (in particular encouraging more people to be involved).
- The last message from the AGM is for people to join NAME - information on how to join either as an individual or a school can be found under the membership tab on the website. The more people that join the association, the more we can do.

With regards to the financial position of NAME, a financial statement will go up on the website shortly. Conference payments are still in the process of being finalised.

The second important piece of information this week is the upcoming election for the NAME Executive and the committee. We are seeking nominations for our key roles which include:

- **President** (executive position)
- **Secretary** (executive position)
- **Treasurer** (executive position)
- **Tertiary Liaison** (executive position)
- **Social Media Coordinator** (executive position)
- **Regional Representative Coordinator** (executive position)
- **Regional Representatives** (committee positions) - one per region (regions include: Northland, Auckland, Waikato, Bay of Plenty, Hawkes Bay, Taranaki, Manawatu, Wellington, Tasman, Canterbury, Otago, Southland)

If you are interested, please complete the nomination form shared on the website and on the NAME facebook page by **Wednesday, the 5th of May**. The election will then be held online with voting to be completed the following Wednesday, the **12th of May**. Counting will occur on Thursday the 13th of May with results released on **Friday the 14th of May**.

We really appreciated the suggestions from the media think tank session at the conference last week. A clear message from the conference was the desire for more people to be involved in the overall strategy and communications of the association, with a suggestion that committees focusing on these issues be formed. In order to keep things organised, we thought these committees could be led by a member of the executive committee so please nominate yourself if you are wanting to be involved and we can then start organising committees. The incoming Executive might also look to review the current structures early in their term.

Thank you again for all the great work being done in our schools to promote Media Studies. Remember to join NAME, nominate yourself for a position on the Executive and keep talking to people about Media Studies.

Ngā mihi nui,

Rebecca
on behalf of NAME Exec.